

Senior Campaign Manager

Key Responsibilities:

The Senior Campaign Manager will play a key role in managing and overseeing the execution of Brand Ambassador campaigns on college campuses across the country. This person should be a passionate, innovative big picture thinker who can connect with his/her team of Brand Ambassadors and motivate them to perform at their highest levels. He/She will enjoy working in a fun, fast paced, entrepreneurial environment and thrive being around creativity and excitement.

Essential Functions:

- Owner of Brand Ambassador relationship, managing daily needs, weekly status calls, meetings, presentations, timelines, reporting and metrics
- Collect data from Brand Ambassadors in the field, and translate the information into clear and concise reports for client use
- Ensure thorough and accurate reporting from all Brand Ambassadors
- Travel to campuses to set up new campaigns and supervise capstone events
- Assist in cultivating relationships with key university departments and staff
- Assist in recruiting and training new brand Ambassadors as needed

Experience Guidelines:

- Management experience (managing geographically diverse teams of college students a plus)
- Strong leadership skills, able to motivate a team of diverse individuals with differing needs
- Multi-tasker, able to juggle multiple projects with competing priorities
- Excellent written and verbal communication skills
- Detail orientated, strong attention to detail and presentation
- Ability to work well under tight deadlines
- Strong understanding and experience in non-traditional marketing (word-of-mouth, digital, experiential, social media)
- Ability to work well independently and with a team



Compensation and Benefits

Campus Commandos not only offers you an opportunity to grow your career, but also a competitive salary, stellar benefits including company-paid health insurance, Live Downtown cash incentives, access to exclusive events and opportunities through our Family of Companies, and an abundance of fun.

Company Description

Campus Commandos helps companies market their products and services to students on college campuses. Together with our clients, we develop creative, engaging and memorable marketing solutions that build brand enthusiasm and loyalty.

Both our clients and team members benefit from the resources available through our Family of Companies which includes Quicken Loans, the Cleveland Cavaliers, StyleCaster, Fathead and ePrize, to name a few.

Campus Commandos is a rapidly growing, well-funded startup company that has worked with clients such as Sam's Club, Meijer, Kaplan Test Prep & Admissions, Dots, New Era, eBay and the NFL.

Email adam@campuscommandos.com for more information