

## Job Description

Campus Commandos is hiring Brand Ambassadors to participate in an exciting new program with eBay called Upcycling.

eBay is a multi-billion dollar company operating more than 30 companies worldwide. This position will give you hands-on experience executing an innovative new marketing program for the consumer-to-consumer online auction and shopping website.

Upcycling is a term used to describe what to do with your surplus goods after you move out of your dorm or apartment. A combination of “recycling” and “upgrading.”

As an eBay Brand Ambassador, you’ll be responsible for promoting, coordinating and executing listing parties where students can Upcycle their items on eBay.

You’ll host a series of informational parties before the Spring break, to educate students on the benefits of Upcycling and commonly sold items. After the Spring break, you’ll host another series of listing parties where you’ll help students create their own eBay accounts and create new listings.

This program will help you to gain priceless hands-on marketing experience, not to mention the opportunity to work for a multi-billion dollar brand.

### RESPONSIBILITIES

- Complete all work to the best of your ability in a professional and timely manner
- Spread the word on campus with flyering, online social networking, postering, word of mouth and other promotions
- Summarize, report on, and successfully capture your work (reports, screenshots, and pictures)
- Keep in regular communication with the rep coordinator and teammates

### QUALIFICATIONS

All applicants must be current college students in good standing. Students should have 10-15 hours a week to dedicate to the program. Applicants should also:

- Work well independently and in teams
- Be reliable and organized
- Have strong analytical and writing skills
- Be connected/involved on campus (organization/clubs, Greek life, etc.)
- Member/active user of online community websites (Facebook, MySpace, etc.)
- Access to a digital camera

### PROGRAM ADVANTAGES

- By the end of the semester you will have a diverse portfolio of your work
- Directly contribute to results-oriented campaigns with your work
- Experience utilizing a variety of marketing tactics including guerilla marketing, word of mouth marketing, and online promotions

- Learn to coordinate and execute special events
- Meet new people on campus and make connections
- Work flexible hours
- Take what you have learned and put it into action!

#### COMPENSATION

- Stipend: This is payment on a per-project basis. Each campaign is assigned a varying amount. Upon completion of a campaign, you will be sent a check for the amount. Many projects also include prizing incentives.

#### CONTACT/APPLY

Please send your resume and cover letter to [adam@campuscommandos.com](mailto:adam@campuscommandos.com). Qualified candidates will be contacted by phone for a brief interview. The program runs in the Spring semester.

#### **About eBay Inc.**

Founded in 1995 in San Jose, Calif., eBay Inc. (NASDAQ:EBAY) is about enabling commerce. We do so through eBay, the world's largest online marketplace, which allows users to buy and sell in nearly every country on earth; through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive online payments; and through GSI, which facilitates ecommerce, multichannel retailing and digital marketing for global enterprises. X.commerce brings together the technology assets and developer communities of eBay, PayPal and Magento, an ecommerce platform, to support eBay Inc.'s mission of enabling commerce. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay classifieds sites, which together have a presence in more than 1,000 cities around the world.